

REGIONAL SCHOOL DISTRICT No. 6

35 WAMOGO ROAD

LITCHFIELD, CT 06759-3204

860.361.9033 ~ 860.361.9665 (FAX)

SERVING THE TOWNS OF WARREN, MORRIS AND GOSHEN



August 21, 2019

Larry J. Merlo
President and Chief Executive Officer
CVS
1 CVS Drive
Woonsocket, RI 02895

Dear Mr. Merlo,

Regional School District No. 6 is a small school district in the northwest corner of Connecticut that proudly represents the towns on Warren, Morris and Goshen. The district is home to three elementary schools and a regional middle-high school (WAMOGO).

Recently it has come to the attention of the district that your store in Litchfield, Connecticut, is selling promotional merchandise using WAMOGO and district logos. These sales include promotional advertising that a donation will be made to support the local school district. While I doubt a company such as CVS, would intentionally promote a fraud, it is essential for you to understand that no agreements on logo use have been made and no donations received. The district has also been informed that this is not the first year of this type of sale.

The district appreciates the role business plays in our community. You provide a valuable service to our parents, our families, and also support students with local employment. However, as you will understand, it is unacceptable to many that sales and profit, are found under the promise of a donation. This is not an ethical business practice or an example for our students.

As Superintendent of Region 6, I respectfully request that CVS immediately cease with the sale of these products, reconciles all previous sales, and considers a donation to the district as promised. In return, the district would be happy to consider an arrangement for CVS to sell authentic school material in support of students and their education.

Thank you for all time and attention with this matter.

Regards

A handwritten signature in blue ink, appearing to read "C. Leone", is written over a light blue horizontal line.

Christopher Leone
Superintendent of Schools

cc: CVS, Litchfield, Connecticut
Region 6 Board of Education
Region 6 Community

Regional School District No. 6 does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. The following people have been designated to handle inquiries regarding the non-discrimination policies:

Title IX Contact – Debra DeLisle
35 Wamogo Road, Litchfield, CT 06759
860.361.9033

Section 504 Contact – Debra Foley
98 Wamogo Road, Litchfield, CT 06759
860.567.6642